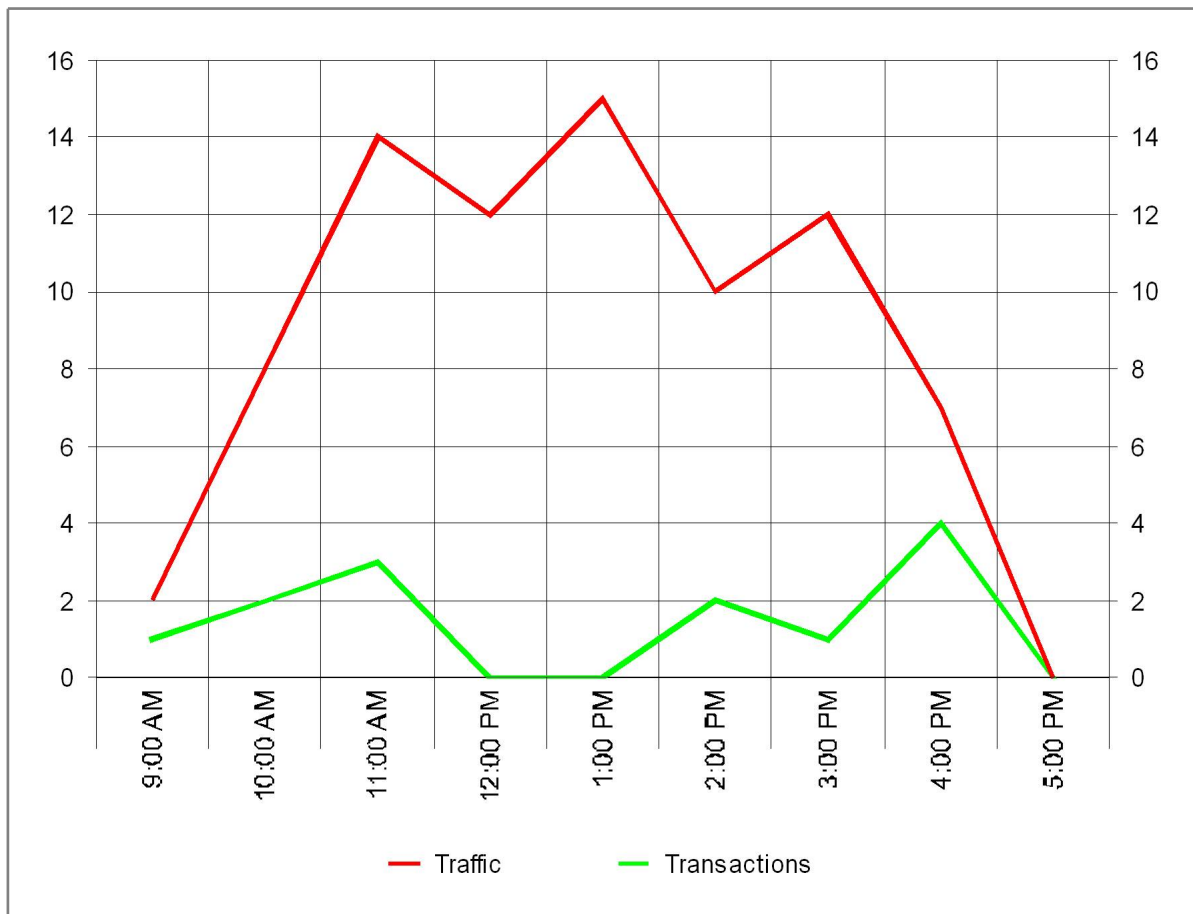


# Sales Conversion Rates

Demonstration

Activity ÷ 2



On this date: 22/07/2005

Sales exclude GST

All sensors selected

Time	Sales	Transactions	Dollars per Transaction	People	Dollars per Person	Conversion Rate
8:00 AM	\$0.00	0	\$0.00	0	\$0.00	0.0%
9:00 AM	\$18.64	1	\$18.64	2	\$9.32	50.0%
10:00 AM	\$127.25	2	\$63.63	8	\$15.91	25.0%
11:00 AM	\$60.91	3	\$20.30	14	\$4.35	21.4%
12:00 PM	\$0.00	0	\$0.00	12	\$0.00	0.0%
1:00 PM	\$0.00	0	\$0.00	15	\$0.00	0.0%
2:00 PM	\$16.36	2	\$8.18	10	\$1.64	20.0%
3:00 PM	\$112.27	1	\$112.27	12	\$9.36	8.3%
4:00 PM	\$100.46	4	\$25.12	7	\$14.35	57.1%
5:00 PM	\$0.00	0	\$0.00	0	\$0.00	0.0%
Totals	\$435.89	13	\$33.53	80	\$5.45	16.3%